



Xi'an Jiaotong-Liverpool University

西交利物浦大学

应变，迎变，致变 西交利物浦大学教育数字化探索与实践

Adapt, Adopt, Make Change

XJTLU Exploration and Practice in High Education Digitalization

Dr. Xin Bi
Chief Officer of Data

Xi'an Jiaotong-Liverpool University



XI'AN JIAOTONG LIVERPOOL UNIVERSITY

Established in 2006, Xi'an Jiaotong-Liverpool University (XJTLU) is an international joint venture university founded by **Xi'an Jiaotong University** in China and **the University of Liverpool** in the United Kingdom. As an independent Sino-foreign cooperative university, it captures the essence of both prestigious parent universities. It is the largest of such universities approved by the Ministry of Education in China.





Campus

Suzhou Industrial Park campus

The Suzhou Industrial Park campus comprises two campuses, the South Campus covering an area of 115,600 square meters, and the North Campus covering an area of 153,516 square meters. In addition to various academic buildings, functional structures such as the International Research Centre, and International Academic Exchange & Collaboration Centre have been constructed. These facilities cater to the learning needs of approximately 25,000 students while also providing ample space for the university's academic, research, and training requirements.



XJTLU Entrepreneur College (Taicang)

With a designed and construction based on five core principles of **sharing**, **sybiosis**, **greenness**, **innovation**, and **ecology**, XJTLU Entrepreneur College (Taicang) covers a total area of approximately 0.33 million square metres (500 mu) and a surrounding area of approximately 0.67 million square metres (1,000 mu). Teaching, research and business spaces will be housed in circular building blocks, reflecting the integration of the University, industry and the wider community.

Campus



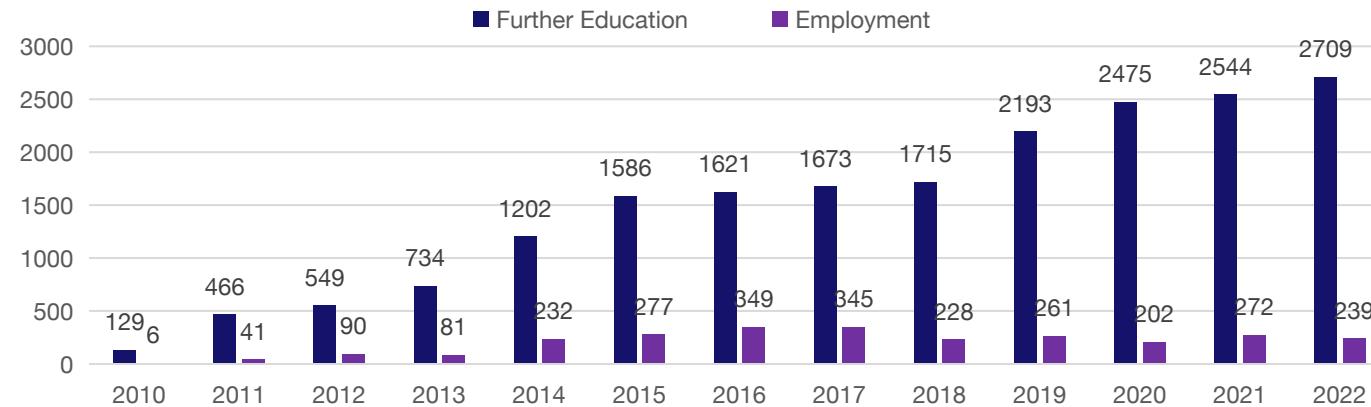
Faculty and Students



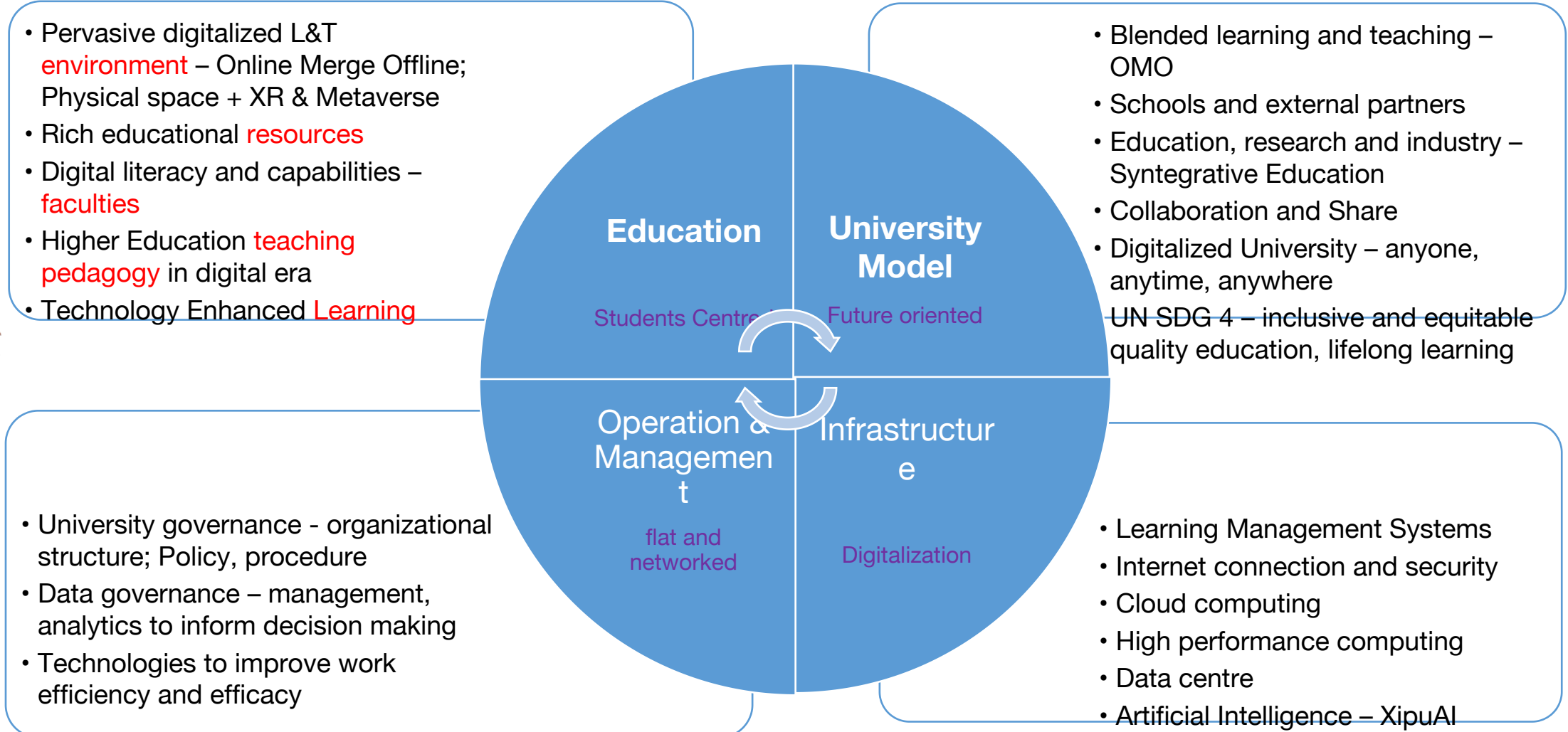
XJTLU recruits the best students from China and abroad. The University has around **26,000 registered students**, including those studying at the University of Liverpool. XJTLU is committed to creating an internationalized environment where education quality is stringently monitored, and students are encouraged to manage their own lives. XJTLU upholds the same high standards as world-famous universities in hiring academic staff members. XJTLU cooperates with international headhunting companies to hire top academic talent from all over the world. It has more than **1,600 academic staff**. Our **staff and students** came from around **100 countries and regions**.

GRADUATES STATISTICS

2010-2022 Cohorts of Graduates



- Around 83% entered world class universities to continue postgraduate studies.
 - 36.47% entered the world top10 universities.
 - About 88.89% entered the world top 100 universities.
- Above 7% entered market and many of the graduates are employed by the world 500 companies.
- Highly recognized: Imperial College (EEE) - For Chinese applicants studying in China, only consider applications from students studying in C9 Universities or 985 Universities in China, or XJTLU.



Future Education 未来教育

Beyond campus 超越校园
Cross borders 跨越国界
Needs Oriented 需求导向
Technology driven 技术驱动

Education for All 全民教育

Personalized 个性化
Interest oriented 兴趣导向
Lifelong learning 终身学习
Blended 混合式

Drive for change in Learning and Teaching 驱动未来教与学的演进

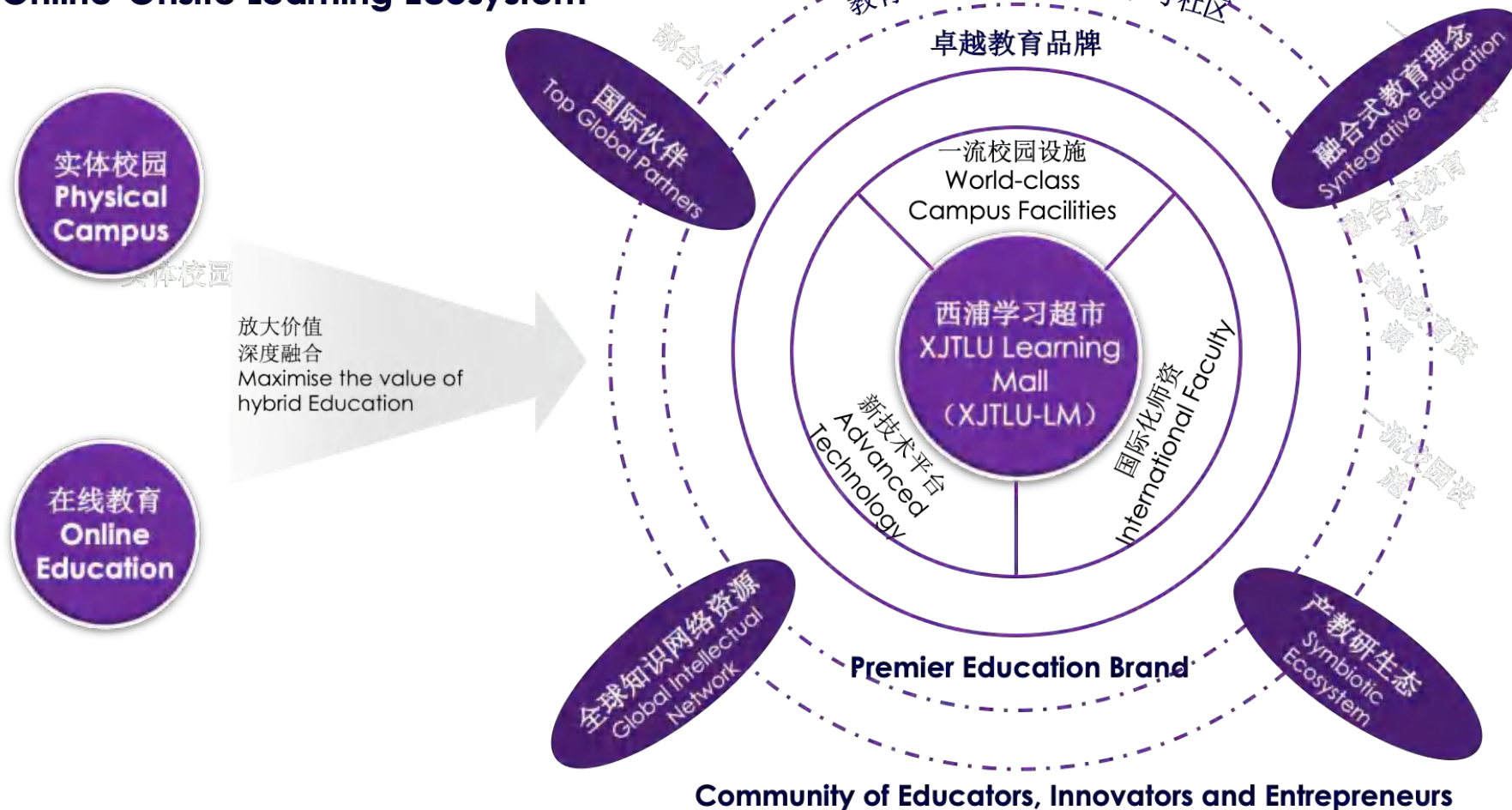
Reshape the university and education 重塑大学与教育

Community for learners and researchers 学习者、研究者社区



未来教育：线上与线下教育的融合

Online-Onsite Learning Ecosystem





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XJTLU STUDENT or STAFF

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Learning Mall 学习超市

Learningmall.cn

Learning Mall
Core



XJTLU LEARNING MALL



6

实际使用场景

Six User Scenarios



Our students 西浦学子



The public 社会公众



Learning Mall partners 合作伙伴



Other universities 大学机构

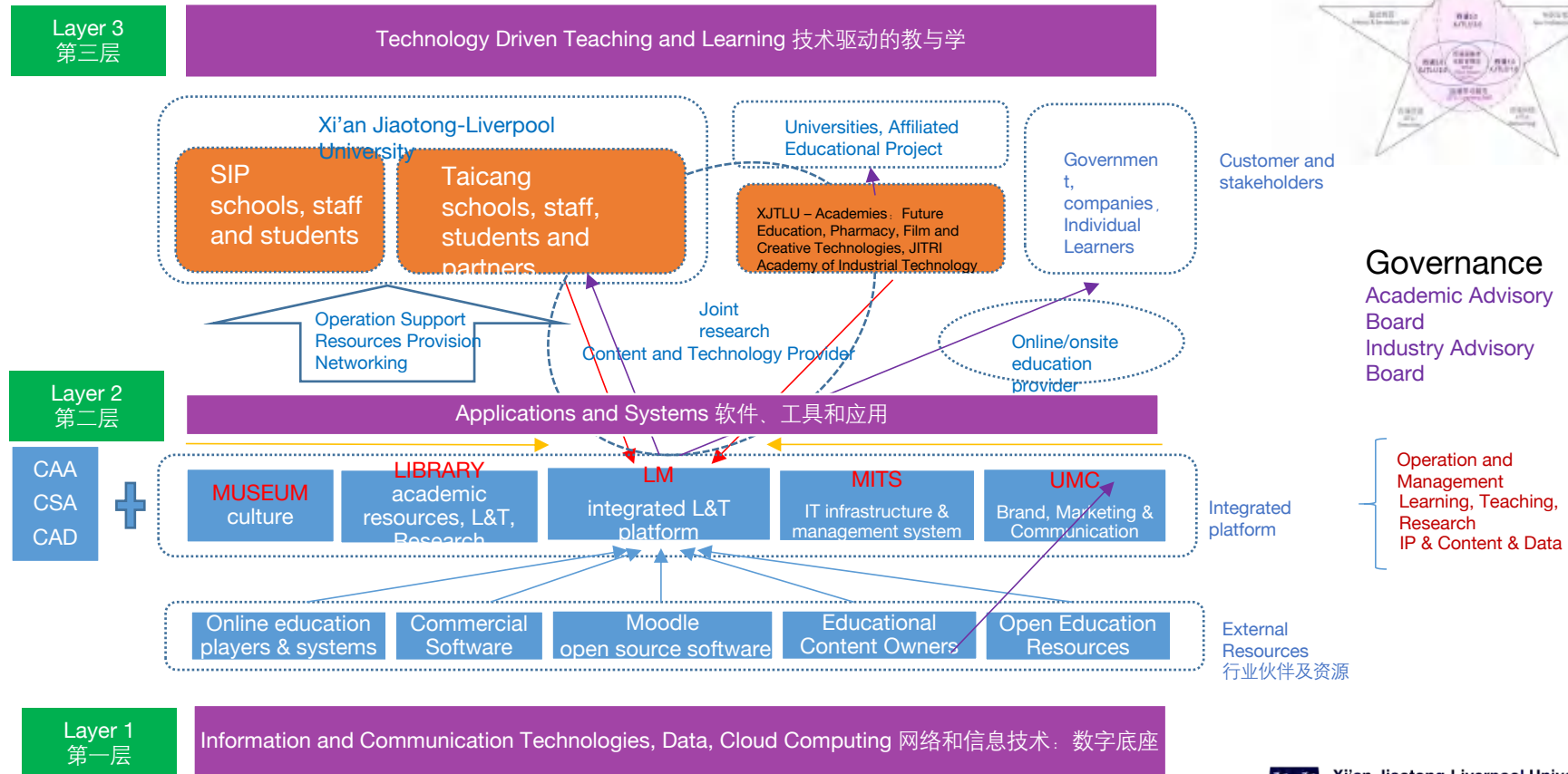


Government and Companies 政府企业

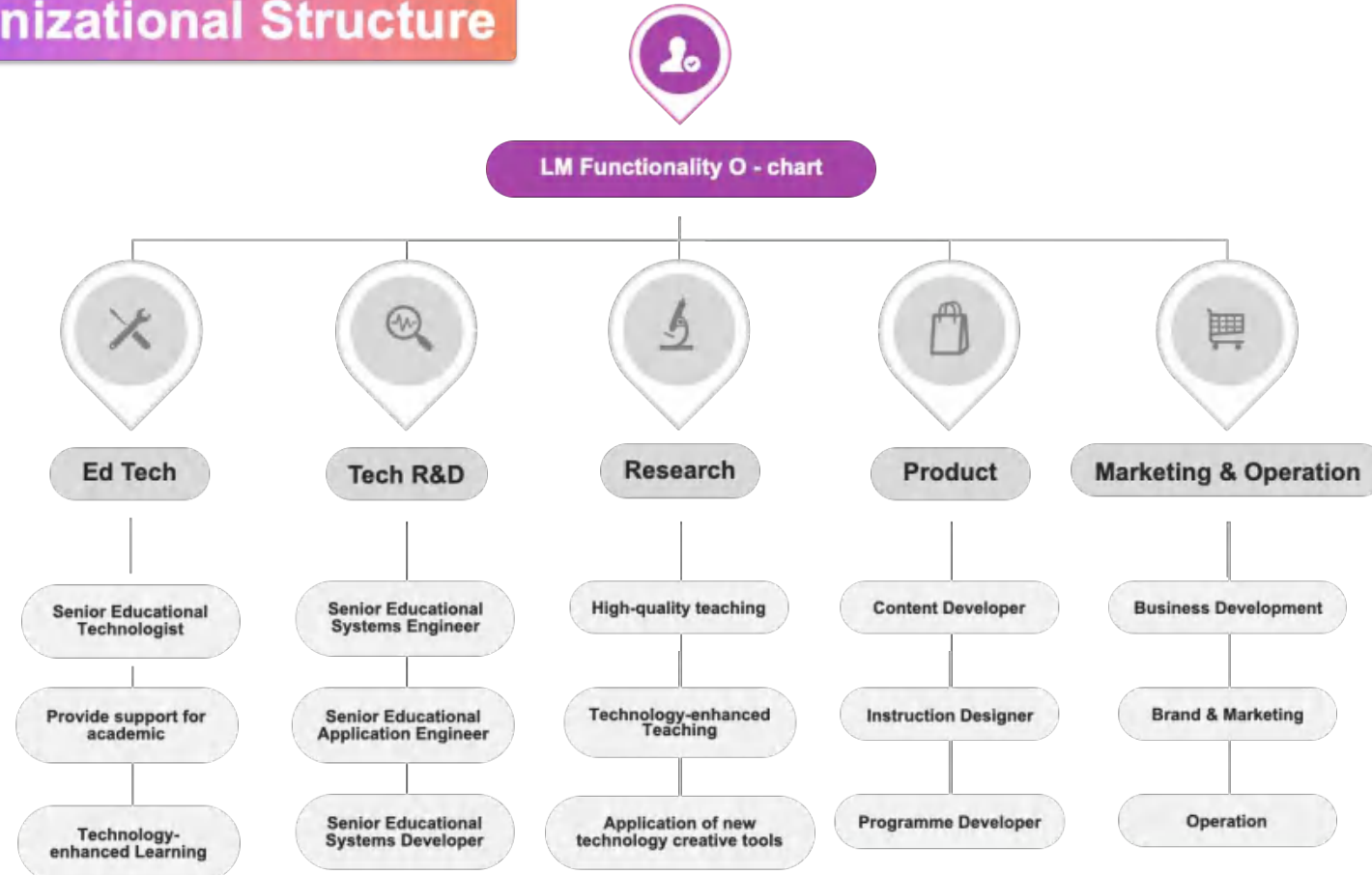


Global Community 全球社群

Relations Schema



Organizational Structure



Business Scope



Data and Facts of LM Core in 2023

Core 平台数据总览

教学插件

Teaching plugins

40+



直播课节/在线会议

Live sessions/Online meetings

420,000+



参会人次

Participants

4,270,000+



页面浏览量

Page views

153,000,000+

3,790,000+ hours



课节时长

Course duration

380,000+ hours



视频总量

Total Videos

120,000+





Data and Facts of LM Premium in 2023

Premium平台数据总览

46,000+

注册用户
Registered Learners

40+

家全球顶尖合作伙伴
Global partners

20+

个课程领域
Subjects

140+

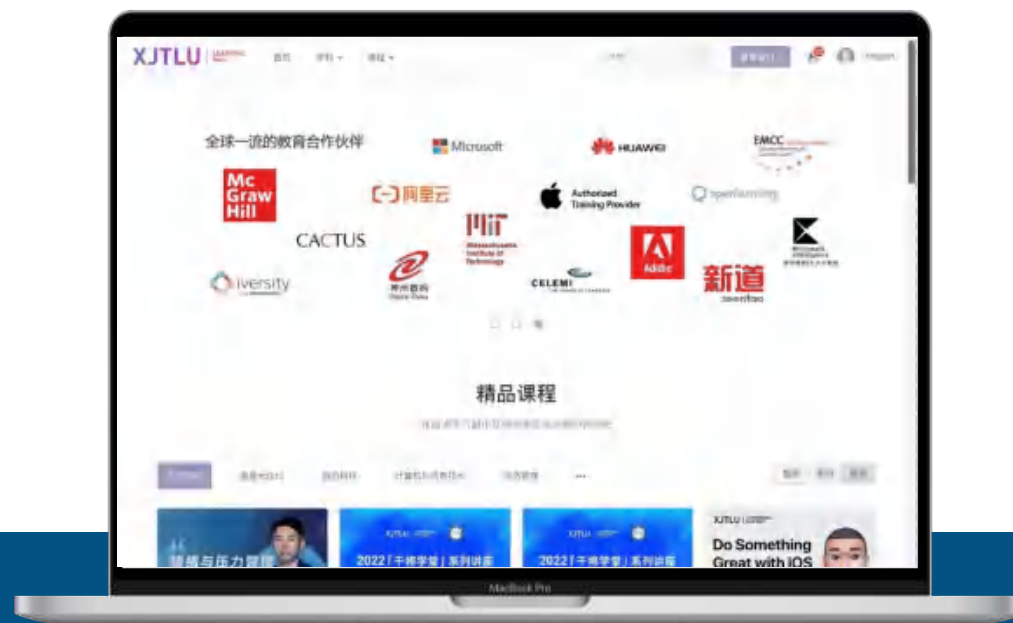
门课程
Courses

600+

小时视频
Video duration hours

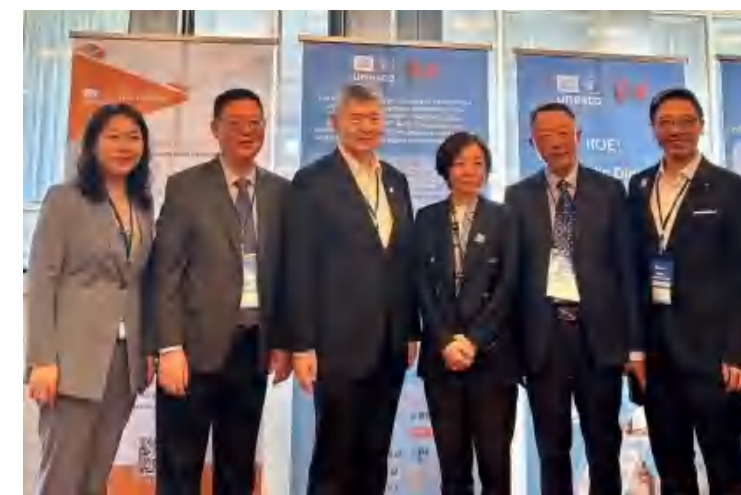
3,000+

个课时
Course Hours



The XJTLU Learning Mall acts as an innovation and entrepreneurial research and development hub as well as a centre for knowledge exchange and school-enterprise cooperation. It promotes the concept of lifelong learning for the XJTLU and Greater China extended learning community. It also works jointly with the industry schools of XJTLU Entrepreneur College (Taicang) and the academic schools of XJTLU, collaborating on critical innovation projects and initiatives.

Since its global launch, the XJTLU Learning Mall has welcomed its partners, including Massachusetts Institute of Technology, Apple, Microsoft, Huawei, Adobe, McGraw Hill, Cactus, Digital China, Skillshare, GAMI Institute (KIT China Branch), OpenLearning, LabXchange, and more.





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谢谢

Thanks

Merci

Спасибо

Gracias